

2021 HUNTER MANUFACTURING AWARDS FINALISTS ADVERTISING FEATURE

Recycling for green future

TRENDPAC

TRENDPAC CEO Wayne Dicks says he and his team were delighted when notified they were finalists in this year's Hunter Manufacturing Awards (HMA).

Nominated in the Excellence in Manufacturing Capability category, TrendPac has a solid focus on sustainability.

The third-generation Australian owned family business, situated on the Central Coast, is rapidly moving towards manufacturing bottles made from recycled resin.

These provide many environmental benefits, including contributing to a circular economy by stopping plastic pollution, and sustaining happy customers with their environmentally conscious focus on packaging materials.

TrendPac's measurable objective is to increase the average recycled content in all their packaging to 50 per cent by 2025.

"We fully embrace HMA's tagline, 'made for the future', because we see the importance of contributing to our



BOTTLED FOR SUCCESS: TrendPac is a third-generation Australian owned family business, situated on the Central Coast, rapidly moving towards manufacturing bottles made from recycled resin.

communities," Wayne said.

"In the media words such as 'inspirational', 'vibrant', 'excellence' and 'enduring manufacturing' are associated with the nominees, and as a family business which has

been providing value and service to our customers for nearly 60 years, we hold such empowering core values close to our heart.

"We also embrace 'made for the future' with our at-

titude towards leadership and employees.

"We actively seek to create a sense of belonging for all employees, so they can produce excellence in manufacturing for all stakeholders."



ENVIRONMENTALLY FRIENDLY: The bottles provide many environmental benefits, including contributing to a circular economy by stopping plastic pollution, and sustaining happy customers.

TrendPac offers the full value proposition, consisting of research and development of formulations, developing packaging, bottle filling and logistics.

"We are a customer-focused business transforming an idea to a branded or private retail product that sits on the shelves of supermarkets," Wayne said.

In the same ethos, TrendPac is a family business which likes to view it's customers as family too.

"That means we invest our time and care into creating the best possible outcomes for them," Wayne said.

"Our customers need to

have peace of mind that once their order is placed, we are working tirelessly behind the scenes to deliver in full and on time.

"We are committed to being the supplier of choice to our customers for many years to come.

"As a third-generation Australian-owned family business, it gives us much joy and gratitude to be among fellow leaders in manufacturing and to have been nominated as a finalist in the prestigious Hunter Manufacturing Awards 2021."

For more information about TrendPac, visit www.trendpac.com.au.



CREATING THE PACKAGING INDUSTRY OF THE FUTURE, TODAY.



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owned
Australian
business

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